

Press Release

Mitsubishi HiTec Paper supports the Two Sides campaign

Bielefeld, March 5, 2009 - For some time the paper industry has been the target of environmental criticism often based on incorrect or badly researched data. But the fact that the paper industry has taken a pioneering role in environmental and sustainable activities often goes unrecognised.

In launching the Two Sides campaign, the UK's National Association of Paper Merchants has set out to present to the public the true facts about paper and its effect on the environment. The campaign will dispel six negative myths and present the real facts.

As a manufacturer of high quality communication paper Mitsubishi HiTec Paper is proud to support the industry-wide Two Sides campaign as a member – particularly as Mitsubishi has been actively working in the area for many years and has won various certificates for environmental protection (FSC chain of custody, Nordic Swan, BRC, ISO14001, ISEGA). According to Carsten Homes, Sales Manager for *giroform* carbonless papers, Mitsubishi sees itself “as a manufacturer of renewable, recyclable media, produced by an industry particularly aware of the environment, whose future depends on planting more trees than it uses and which proactively optimises environmental standards throughout the entire supply chain.”

For more information, see: www.mitsubishi-paper.com
www.twosides.info

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