

Press Release

Slim and efficient – the 48 g POS thermal paper from Mitsubishi HiTec Paper

Flensburg, May 28, 2009 - *Efficiency is an important success factor, especially in the retail trade and wherever rapid response times and smooth-running processes are a must.*

With *thermoscript* F 5041 (48 g), Mitsubishi HiTec Paper has developed a thermal paper that increases efficiency at the point of sale. It is also kind to the environment, while offering outstanding performance.

The lighter, and therefore thinner base paper means that a roll with the same diameter can be around 15 % longer (compared to standard POS thermal paper). Fewer cores are needed when the rolls are converted, while reduced transport and storage requirements translate into cost savings and less impact on the environment. Fewer roll changes at the point of sale mean lower staffing and servicing costs – and therefore greater efficiency.

As a responsible manufacturer of speciality paper, Mitsubishi HiTec Paper has been committed to eco-sensitive production and processing of thermal paper for many years:

- FSC certified (Chain of Custody)
- Nordic Swan certified
- Reach compliant
- ISO 14001 certified

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