

Press Release

Mitsubishi HiTec Paper Bielefeld announces its Eco Profit certification

Bielefeld, July 2, 2009 - As a socially responsible paper manufacturer, Mitsubishi HiTec Paper has already spent many years prioritizing environmentally aware production and further processing methods. Now the high-tech paper manufacturer at the company's Bielefeld site has been hosting a ceremony for the awarding of Eco Profit certificates – and has been awarded, too.

No fewer than eleven companies from the Bielefeld region were awarded Eco Profit certification status, including Mitsubishi HiTec Paper, the company hosting this event. The award was presented to the managing directors Nobuo Saito and Gerhard Schoon by the North Rhine-Westphalian Environment Minister Eckhard Uhlenberg and the Mayor of Bielefeld, Eberhard David.

“Even in economically challenging times, we have consistently prioritized environmentally aware production and further processing methods for our products. In the course of the Eco Profit certification process, we have demonstrated convincingly that Mitsubishi HiTec Paper engages fully with the requirements relating to environmental protection in an operational context and that we comply with all specifications relating to environmental legislation. We are particularly proud of our extensive environment programme, which we drew up as part of our involvement in the Eco Profit project“, stated Gerhard Schoon, Managing Director of the Bielefeld company.

Through implementation of the measures adopted as part of this environment programme, the Bielefeld site achieved the following savings:

- > 120 000 m³ water
- > 16 000 kWh electrical energy
- > 42 000 MWh heat energy
- > 486 to pulp

Over and above that, the activities relating to savings in steam and improved heat recuperation on the papermaking machines achieved a reduction in CO² emissions amounting to 14 818 to.

Certification status as a 2008 Bielefeld Eco Profit Company puts another building block in place for the successful environment policy being pursued by this high-tech paper manufacturer (going alongside FSC Chain of Custody, Nordic Swan and BRC). At the same time, restructuring at the Bielefeld site is continuing apace and on schedule despite the exceptionally difficult market environment.

Learn more about the environmental activities of Mitsubishi HiTec Paper by visiting www.mitsubishi-paper.com.

ECOPROFIT is a collaboration project between the municipality and the business sector. The name of this programme is self-explanatory: ECOPROFIT aims to reduce environmental impact while at the same time cutting the cost of running a company. ECOPROFIT is a module-based consultancy and qualification programme designed to assist companies of all kinds and sizes to introduce and improve operational aspects of their environmental management programme.

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